



**Contact Information:**

Suzanne Hallberg/Kate McGann  
CJP Communications  
212.279.3115  
[shallberg@cjpc.com](mailto:shallberg@cjpc.com)  
[kmcgann@cjpc.com](mailto:kmcgann@cjpc.com)

**SKYBRIDGE CAPITAL MANAGING PARTNER ANTHONY SCARAMUCCI TO PARTICIPATE ON PANEL AT WORLD ECONOMIC FORUM ANNUAL MEETING**

*Panel Will Explore 'The Economics of Happiness'*

**New York, NY (January 14, 2010)** – [SkyBridge Capital](#), a leading global investment firm, announced today that managing partner [Anthony Scaramucci](#) will be featured on a panel at the 2010 World Economic Forum Annual Meeting on January 27.

The panel, "The Economics of Happiness," will explore how happiness should be measured from the perspective of economics. Joining Scaramucci on the panel will be IHS Global Insight chief economist Nariman Behravesh and Joseph E. Stiglitz, Columbia University professor of economics, among others.

Scaramucci and the other panelists will explore The Easterlin Paradox – the idea that happiness at a national level does not increase with wealth once basic needs are fulfilled. This has been challenged by recent studies positing that absolute income tends to bring happiness, even if it does not guarantee it.

Scaramucci, a financial services entrepreneur with 20 years of experience in the asset management industry, explores this idea at length in his upcoming business memoir, "Goodbye Gordon Gekko: How to Make Your Fortune Without Losing Your Soul" scheduled for release in April 2010.

"Given the widespread economic and psychological struggle the recession has caused in the last few years, it is an honor to be able to explore the concept of the economics of happiness with such revered thinkers," Scaramucci said.

The panel is scheduled for the first day of the Annual Meeting, which will be held in Davos-Klosters, Switzerland January 27-31.

**About SkyBridge Capital**

[SkyBridge Capital](#) is a leading global alternative investment firm providing developmental capital to hedge fund managers and other types of asset manager businesses. When making an investment, SkyBridge typically seeks to secure "Special Rights" that enable its investors to participate in the managers' growth and share in the fees and incentive allocations earned on all assets. The firm's team of

experienced professionals coordinates a global network of partners in sourcing hedge fund managers and providing business-building and investment-support services. SkyBridge Capital has strategic investments in seven funds. In aggregate, SkyBridge Capital and its underlying managers currently have approximately \$1.5 billion under management.

For more information visit, [www.skybridgecapital.com](http://www.skybridgecapital.com).

**About World Economic Forum**

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